



SPONSORSHIP PACKAGES 2018



*" I felt really proud to see so many people enjoying the event that I sponsored in 2017, whilst knowing the money raised was going to such a vital cause."
- Mr Simon Greenly, main sponsor of Southwick Revival 2017*



With Thanks to Barry Wilson, Chris Waters and Sam Dean Photography.

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ABOUT THE SOUTHWICK D-DAY REVIVAL

"I think you got the balance between village event, vehicle show and 1940s education absolutely right" Dr Peter Caddick-Adams, Military historian speaker at Southwick Revival 2016.

Since inception in 2014 as an event to mark the 70th Anniversary of D-Day, the Southwick D-Day Revival has already become a fixture not to be missed in the summer calendar of 1940's re-enactors, military vehicle owners and anyone with an interest in WWII. The special relationship between the village and Southwick Park means we are able to offer a unique opportunity to visit the D-Day Map Room including a talk on the secret planning and execution of D-Day, 6th June 1944. Whilst the Map Room visits remain central to the Revival event, other activities in the village itself ensure there is something for everyone. New for 2016 were the military history celebrity speakers in the event marquee and a full scale replica Hurricane in the 1940's military vehicle display field. The Battle of Britain Memorial Flight visited on Saturday afternoon, thrilling the crowds with their low level flypasts.

Plans are taking shape for 2018, with high profile speakers, an opening concert featuring a Military Wives Choir and for the younger revivalists a junior assault course. Funds raised over the weekend are divided between SSAFA and village causes. The event is run entirely by volunteers from Southwick and the surrounding villages.

See our website: www.southwickrevival.co.uk for the full story.

MONEY RAISED IN PREVIOUS YEARS:

2014: £10,100
2015: £9,500
2016: £14,500
2017: £22,000



KEY FACTS AND FIGURES

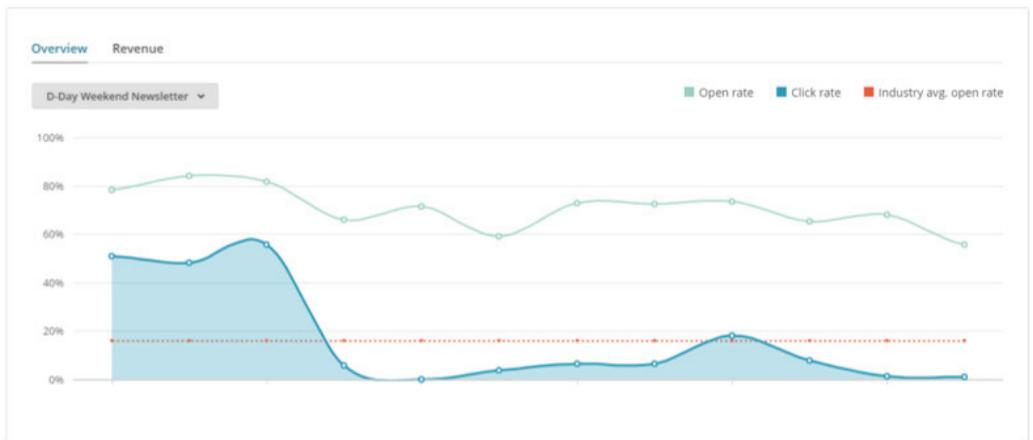
SOUTHWICK REVIVAL 2017 IN NUMBERS:

- 5,000+ VISITORS!
- 10½ MONTHS PLANNING
- 21 COMMITTEE MEETINGS
- 100 + BAGS OF CRISPS IN THE PUB AFTER
- 100 PAGES OF MINUTES TYPED UP
- 75 MILITARY VEHICLES ON SITE
- 95 RE-ENACTORS AND OTHERS
- 150 VOLUNTEERS
- 714 MAP ROOM VISITS
- 175 ATTENDED TALKS
- 200 PEOPLE TO THE DANCE
- 1315 PIES CONSUMED

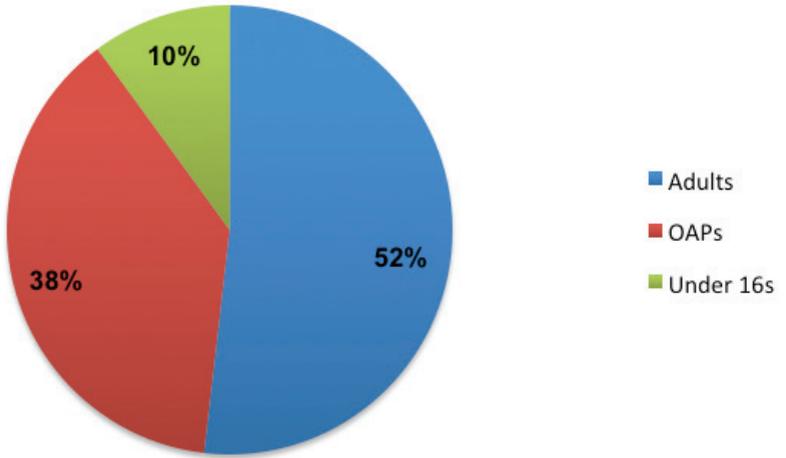
NEWSLETTER SUBSCRIBERS:

1,180 subscribers to date, open rate always over 50%, way above industry average!

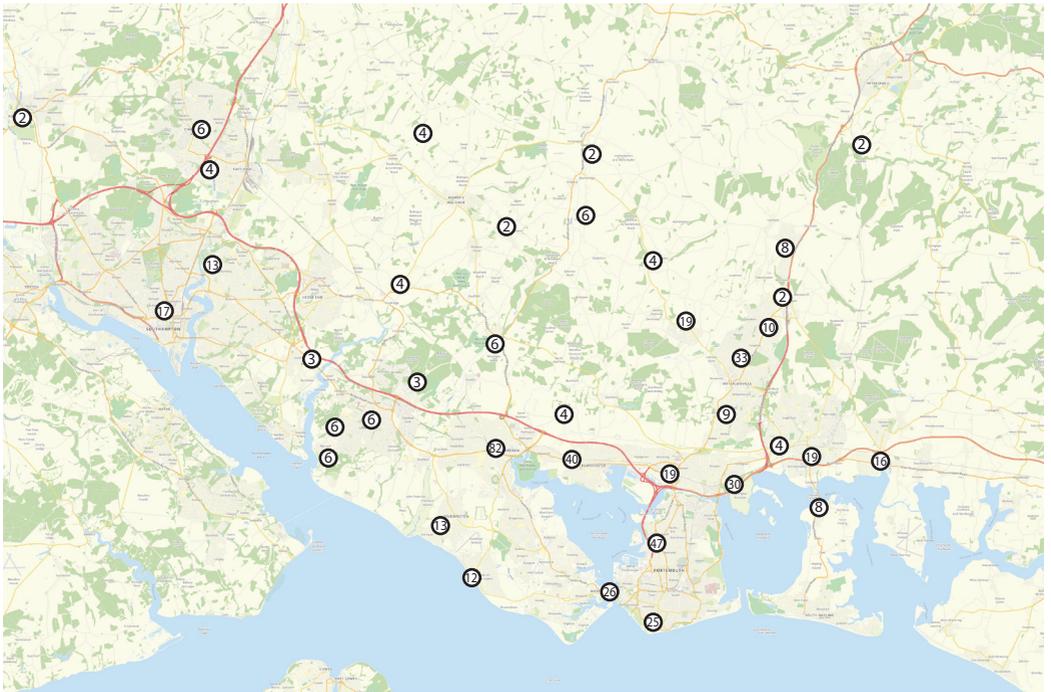
Campaigns Comparative Automation



DEMOGRAPHICS:



GEOGRAPHIC LOCATIONS*:



* concentration of local visitors but with others coming from further afield as far as Manchester, Wales, Norfolk and Kent. We also had 40 visitors on a tour from United States of America.

CHURCHILL - MAIN EVENT SPONSOR £5,000

Southwick D-Day Revival has reached a significant point in its development. With four stunning events behind us we are committed to continue for the foreseeable future. As a small community we are ever conscious of the demands made on our pool of volunteers. Our aim is to continue to grow the Revival event year on year at a pace which allows us to maintain the integrity and high standards we have set for the event so far. Introducing new elements as we develop broadens the appeal, for example the celebrity speakers in 2016 and the junior assault course and the Military Wives concert in 2017.

To re-affirm the educational element of the event we are developing a 'schools package' to encourage attendance, especially by those pupils studying WWII in their curriculum.

This is an opportunity to establish a clear and solid link to the Revival event and one which **may arise once and once only**. Your logo or insignia will be incorporated into the Revival logo, confirming the link wherever, whenever and by whatever medium that appears.

Call now on 02392 325252 or email: sponsor@southwickrevival.co.uk

- Exclusive event naming rights
- Newsletter
- Website
- Full press coverage including BBC Radio Solent
- Social media
- Leaflets
- Tickets
- Roadside banners

Plus option on two map room tour tickets, two tickets to both celebrity speaker events and a revival lunch for two.



TIGER MOTH FLIGHT SPONSORSHIP PACKAGE

The main attraction for Southwick Revival 2018 is the Tiger Moth display. The de Havilland DH.82 Tiger Moth is a 1930s biplane designed by Geoffrey de Havilland and built by the de Havilland Aircraft Company. It was operated by the Royal Air Force (RAF) and many other operators as a primary trainer aircraft. In addition to the type's principal use for ab-initio training, the Second World War saw RAF Tiger Moth operating in other capacities, including maritime surveillance, defensive anti-invasion preparations, and even some aircraft that had been outfitted to function as armed light bombers.

Sponsoring the Tiger Moths to appear at the Southwick Revival 2018 will ensure prime exposure through all our advertising and promotion.

Call now on 02392 325252 or email: sponsor@southwickrevival.co.uk

TEDDAR - £2,000

Exclusive package, one sponsor only:

- Your leaflet included in ticket mailing (700+)
- Website acknowledgement on every page
- Newsletter acknowledgement every newsletter
- Announcement over event tannoy

Plus option to take two map room tour tickets



D-DAY MAP ROOM TOURS SPONSORSHIP PACKAGE

A sell out event with over 700 tickets sold last year and a waiting list!

A special 45 minute talk in the Map Room by museum staff who give an insight into the enormous scale and detail of the planning of Operation Overlord.

Most of the planning for D-Day took place at headquarters in and near London. At the time when the D-Day landings were launched, however, the Allied commanders wanted to be closer to the assault troops and the ports from which they would leave. US General Dwight D. Eisenhower – the Supreme Allied Commander – and General Sir Bernard Montgomery – commander of the Allied ground forces – therefore moved their headquarters to the area around Southwick House. The Allied naval commander, Admiral Sir Bertram Ramsay, already had his headquarters there.

The Map Room Tours are the signature event of the Southwick Revival. The emotions felt by those who attend stay with them for a long period afterwards; the emails we receive after the event bear this out.

You can be part of this lasting memory by sponsoring the Map Room Tours, at the same time promoting your own event, attraction or business.

Call now on 02392 325252 or email sponsor@southwickrevival.co.uk

EISENHOWER - £750

Exclusive package, one sponsor:

- Two banners in the ticket holders car park
- Acknowledgement printed on tickets (700+ tickets)
- Your leaflet included in ticket mailing (700+)
- Website acknowledgement on every page
- Newsletter acknowledgement every newsletter
- Mention on Radio Solent, Nick Girdler, Sunday morning
- Announcement over event tannoy

Plus option to take two map room tour tickets



1940S DINNER DANCE SPONSORSHIP PACKAGE

Tickets for this event sell out rapidly every year, with over 200 tickets sold and a waiting list. Back by popular demand, Southwick D-Day Revival 1940s Dinner Dance 2018 will see music by popular band, 'The Three Belles', a professional 1940s vocal trio inspired by The Andrews Sisters. Guests come dressed in their best 1940s attire sporting victory rolls and fez hats for a night filled with 1940's merriment.

Why not sponsor the 2018 Southwick Revival Dance. It's a great opportunity to promote your own event, local attraction or business.

Call now on 02392 325252 or email sponsor@southwickrevival.co.uk

EISENHOWER - £750

Exclusive package, one sponsor only:

- Two banners on the stage
- Acknowledgement printed on tickets
- Your leaflet included in ticket mailing
- Website acknowledgement on every page
- Newsletter acknowledgement every newsletter
- Mention on Radio Solent, Nick Girdler, Sunday morning
- Announcement over event tannoy

Plus option to take two dance tickets



MILITARY WIVES CHOIR SPONSORSHIP PACKAGE

Last year, for the first time, we kicked off the weekend's events on the Friday evening and held a Military Wives Choir concert in the village Church. This also proved to be a sell out event and raised over £1,000 towards the final total. 150 people attended the concert which saw the Portsmouth Military Wives Choir perform a fantastic ensemble of war time tunes.

Sponsoring the Military Wives Choir concert at the Southwick Revival 2018 would be a great way to promote your own event or attraction.

Call now on 02392 325252 or email: sponsor@southwickrevival.co.uk

EISENHOWER - £750

Exclusive package, one sponsor:

- Your leaflet included in ticket mailing (700+)
- Website acknowledgement on every page
- Newsletter acknowledgement every newsletter
- Announcement over event tannoy

Option to take two Military Wives Choir concert tickets



CELEBRITY SPEAKERS SPONSORSHIP PACKAGE

Over 200 people attended the hour long talks last year, a recent addition to the Southwick D-Day Revival programme, which were held at 11:30 am on Saturday and Sunday. Last year we held the following talks;

Eric "Winkle" Brown: A Life at Full Throttle

Colonel Paul Beaver; aviation historian, broadcaster and writer is the official biographer of Eric 'Winkle' Brown and gave a fascinating insight into the incredible life in the air of Britain's greatest aviator.

Stout Hearts

Ben Kite recently published 'Stout Hearts', a book which offers a new perspective of ordinary soldiers from the British and Canadian Army in the Normandy campaign. With his own lifetime army career, Ben Kite is qualified to speak with passion and integrity from the viewpoint of the boots on the ground.

Feedback included, "That was the best talk I have EVER heard", and "I could have listened to him speak all afternoon".

Celebrity speakers for 2018 have yet to be confirmed but now is the time to take the opportunity to associate your event, attraction or business to this part of the Revival.

Call now on 02392 325252 or email: sponsor@southwickrevival.co.uk

EISENHOWER - £600

Exclusive package, one sponsor only:

- Two banners on the stage at both talks
- Acknowledgement printed on tickets
- Your leaflet included in ticket mailing
- Website acknowledgement on every page
- Newsletter acknowledgement every newsletter
- Mention on Radio Solent, Nick Girdler, Sunday morning
- Announcement over event tannoy

Plus option to take two tickets for each talk



MILITARY VEHICLES SPONSORSHIP PACKAGE

The World War II Military Vehicles Display in the recreation ground of Southwick Village draws thousands of interested visitors. Last year saw an extensive exhibition range of vehicles with very rare examples of Dodge trucks, Jeeps, Harley Davidson bikes, and even a Vickers anti aircraft gun! This year we hope to see a full size replica Hurricane and Spitfire added to the collection in the recreation ground, to mark 100 years since the formation of the RAF.

A highlight of the event is the World War II Military Vehicle Motorcade throughout the village that occurs once in the morning and once in the afternoon over both days, which really enhances the excitement and nostalgia of the event.

Sponsoring the Military Vehicles Display at Southwick Revival 2018 provides a unique opportunity to promote your business.

Call now on 02392 325252 or email: sponsor@southwickrevival.co.uk

MONTGOMERY - £500

Exclusive package, one sponsor only:

- Your banner in the recreation ground
- Your leaflet included in ticket mailing
- Website acknowledgement on every page
- Newsletter acknowledgement every newsletter
- Announcement over event tannoy as Military Vehicle Motorcade announced

Plus option to take two map room tour tickets



1940S BUS TRIPS SPONSORSHIP PACKAGE

Over the Revival weekend ten groups of seventy people are treated to a ride in vintage buses which transport them from the exclusive ticket-holders car park to Southwick House. There they are escorted into the D-Day Map Room for a forty-five minute talk on the planning of D-Day followed by a visit to the impressive Royal Military Police Museum. Return transport is on the same buses, with RMP and volunteer stewards on board each bus.

Tickets for the Map Room bus trips sell out in double quick time. Such is the popularity of this visit there is a priority booking period of one month for newsletter subscribers prior to tickets going on general release.

Check out the demographic and geographic facts to see how your sponsorship would benefit your own business or event!

Call now on 02392 325252 or email: sponsor@southwickrevival.co.uk

MONTGOMERY - £500

Exclusive package, one sponsor:

- Your banner at the bus stop
- Acknowledgement printed on tickets
- Your leaflet included in ticket mailing
- Website acknowledgement on every page
- Newsletter acknowledgement every newsletter
- Announcement over event tannoy as buses pass through village

Plus option to take two map room tour tickets



BATTLE OF BRITAIN MEMORIAL FLIGHT SPONSORSHIP PACKAGE

The BBMF never fails to draw a crowd wherever they appear.

The unmistakable sound of those Merlin engines only 350 feet overhead sends a shiver down your spine.

When they appeared for us at the 2016 Revival, with the windows of the village houses blast-taped and the air raid siren wailing, the atmosphere was eerily reminiscent of Spitfires and Hurricanes scrambled to fight off approaching Luftwaffe over the English Channel.

Sponsoring the BBMF to appear at the Southwick Revival 2018 would be the perfect way to promote your own event or attraction.

Call now on 02392 325252 or email: sponsor@southwickrevival.co.uk

MONTGOMERY - £500

Exclusive package, one sponsor only:

- Your leaflet included in ticket mailing (700+)
- Website acknowledgement on every page
- Newsletter acknowledgement every newsletter
- Announcement over event tannoy

*Plus option to take two
map room tour tickets*



TEA ROOMS SPONSORSHIP PACKAGE

'Old Ma Attwell' and her team work tirelessly over the weekend to keep spirits high with an endless supply of cake, tea and coffee in the vintage tea rooms. Raising over £2,500 towards the event total every year, the volunteers in the tea rooms run a military operation of their own in the Southwick D-Day Memorial Hall, which sees thousands of visitors stream in for a spot of tea over the weekend.

Sponsoring the tea rooms at the Southwick Revival 2018 would be the perfect way to promote your own event or attraction.

Call now on 02392 325252 or email: sponsor@southwickrevival.co.uk

MONTGOMERY - £500

Exclusive package, one sponsor only:

- Your banner outside the Tea Rooms
- Your leaflet included in ticket mailing (700+)
- Website acknowledgement on every page
- Newsletter acknowledgement every newsletter
- Announcement over event tannoy

Plus option to take two map room tour tickets



PIE STALL SPONSORSHIP PACKAGE

The official title was the Hampshire County (Meat) Pie Scheme and almost 70 years ago the Government was convinced this was a major weapon in Britain's wartime arsenal. Following the long-standing principle an army marches on its stomach the authorities decided that pies would be the answer to the problem of maintaining civilian morale.

For most of the Second World War and the following eight years up to 1953 thousands of pies were made each week and then sold to the public as cheap, nutritious food. People living in the heart of the Hampshire countryside, away from the main centres of population where, despite the wartime shortages, shoppers could find a wider choice of food, especially welcomed the regular appearance of pies.

Our pie stall in the centre of the village sold over 1,000 pies to visitors last year, raising a substantial £1,100 profit towards the final total.

Sponsoring the pie stall at the Southwick Revival 2018 would be a great way to promote your own event or attraction.

Call now on 02392 325252 or email: sponsor@southwickrevival.co.uk

MONTGOMERY - £500

Exclusive package, one sponsor only:

- Your leaflet included in ticket mailing (700+)
- Website acknowledgement on every page
- Newsletter acknowledgement every newsletter
- Announcement over event tannoy
- Two map room tour tickets

Option to take two map room tour tickets



VINTAGE FUN FAIR SPONSORSHIP PACKAGE

Held in the Squire's Paddock, the vintage funfair provides entertainment for children and adults alike. Featuring period rides and stalls such as 'hook a duck', swing boats, a shooting saloon and coconut shy. There are also food stalls serving ice creams and crepes.

The Squire's Paddock draws in visitors of all ages, and becomes particularly busy at 13:00 and 15:00 when we hold a gun firing of a 25 Pounder gun brought along by Ubique ROL from Fort Nelson.

Sponsoring the vintage funfair at the Southwick Revival 2018 would be a great way to promote your own event or attraction.

Call now on 02392 325252 or email: sponsor@southwickrevival.co.uk

MONTGOMERY- £500

Exclusive package, one sponsor only:

- Your banner at the entrance to the Squire's Paddock
- Your leaflet included in ticket mailing (700+)
- Website acknowledgement on every page
- Newsletter acknowledgement every newsletter
- Announcement over event tannoy

Plus option to take two map room tour tickets



SOUTHWICK D-DAY REVIVAL VISITOR TESTIMONIALS

"We first did the Southwick Revival in 2014 and found it a most informative and enjoyable day out, so much so we brought the whole family including four grandchildren this year, they absolutely loved it particularly the coach tour and lecture and these kids range from 12 to 20. Wonderfully organised particularly car parking and the spirit of all the people involved who made sure the flavour of the 40's and the adversity of that time came through. We will certainly come again and have told many people in order that this becomes a 'must see' annual event. Many thanks for the hard work undoubtedly put in by all concerned to make it a memorable day for us all." - Tom

"Thanks to all of you for a second year of wonderful celebrations. My grandson has already asked me if we are going back next year. We would love to be there again. A lot of hard work from many people and you should all be proud of that. The fund raising for very good causes is excellent news. Hope to see you next time." - Tony and Oscar

"You certainly will see us again next year as we enjoyed a fabulous day at Southwick with so much to do and see especially the visit to the map room. Many thanks for a good day out." - Len and Gill

"Thank you once again for the most memorable day out on Saturday.....the advance date for next year MOST HELPFUL as we are all coming again next year, the 6 of us will be 8 of us!" - Ed and Sue

"My husband and I attended on the Sunday and although we were too late to book tickets for the Southwick House tour we had a wonderful day. We both thought everything was very well organised and a credit to all those involved. I was very pleased to see that you raised a lot of money for your chosen charities. We will be back next year and hope to join in the dance and to also have one of the delicious looking pasties which sadly we noticed after eating our packed lunch. In fact we may have to drop in the village stores a bit sooner, a year is too long to wait! Please pass on my thanks for organizing a wonderful day!" - Vanessa

"Thank you. We thoroughly enjoyed our weekend at Southwick with our 1943 Willys Jeep and look forward to next year." - Jenny and Rod



“OK- LET’S GO!”

**With these words, in Southwick House,
General Eisenhower set in motion the
greatest invasion fleet the world
has ever seen.**

